



EVENT CHANGES THIS YEAR.

Thank you for your interest in participating at this year's FWG fashion. This year is our 11th year and as always, we want to give our audience a unique experience.

We'll be returning to our two-day format. Once all applications have been received and reviewed, we'll consult every designer to ensure we place accordingly within the different days.



FASHION WEEKEND GAMBIA

15th - 16th Dec 2023

15th-16th December 2023

Gambisara White House, Kariba Ave. KMC
The Gambia

Gambia-Based Designers' Registration Form

Is your Business Based and Registered in The Gambia?

Yes / No (If you answered No, please fill in the International Designers' Form, as you do not qualify as a Gambian-based designer)

Applicant Details

Brand Name

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Brand Owner and/or Fashion Designer's FULL Name(s)- the name on your passport or ID – NO Pseudonyms here Please.)

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Why Do You Want to take part in FWG 2023? This years' theme is sustainable fashion. Can you state what this means to you and what methods your brand use to implement this.

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What is Your Brand's USP (Unique Selling Point)- What makes your Brand Unique, Desirable or Relevant?

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Email(s).....

Telephone(s).....

Preferred Contact Address.....

Residential Address

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Previous Experience (Fashion Weeks, Fashion events and Trade fairs you have been part of- PLEASE DON'T FORGET TO LIST the FWG events you have been part of - Please include dates)

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Country (or countries) of Operation (where do you make and/ or sell your products):

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Website(s).....

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Date (or Year) Your Brand was Created:

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Social Media Contacts (please include any relevant names/ accounts on Facebook, Twitter, Instagram and Pinterest) ie Fashion Weekend Gambia (Facebook)
@Fashionwgambia (twitter) @fashionweekendgambia (Instagram) fashion weekend gambia (Pinterest)

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Additional information required

1. Name of registered owner of the brand

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2. Number of employees

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3. Your average monthly income

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4. Your date of birth

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5. Number of youths employed

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6. Additional countries your brand trades in

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FWG

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7. Location of business
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FWG2023 Collection Category

- Menswear
- Womenswear
- Swimwear/ Lingerie
- Accessories

Please ensure that you send us your current look-book, or recent pictures of your work/ product, along with your completed application form (you can submit this via email to fwgdesigners@gmail.com)

Application deadline is STRICTLY Friday 6th October 2023.

Once your application has been approved by the FWG Management Team, Payment of D4,000.00 (Four Thousand Dalasis) will be due in full by Friday 3th November 2023.

7

FASHION WEEKEND GAMBIA 2023 DOMESTIC DESIGNERS' REGISTRATION FORM

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Late payment will result in the cancellation of your application and your allocated slot will be offered to designers on the waiting list.

I Understand This

I understand that failure to properly adhere to FWG Designers requirements can lead to loss of my deposit and/or disqualification from FWG 2023.

I Understand and Agree to the Terms Stated in The Above

Name: (in CAPITALS)

Signed:

For further enquiries please do not hesitate to contact:

Designer Coordinator Annie Achieng

Telephone: 00220 7577173

WhatsApp: 0044 7903169931 Email: fwgdesigners@gmail.com